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Alberta Cattle Feeders' Welcome New Cabinet and Agriculture Minister

The Alberta Cattle Feeders' Association (ACFA) is looking forward to working with the newly appointed provincial cabinet and the Minister of Agriculture and Forestry, Devin Dreeshen. Minister Dreeshen's previous experience in working for the former Ritz agriculture ministry and his rural roots will lend itself well to working within our current agricultural landscape to strengthen the Alberta beef industry and position it for global success.

Currently, the Alberta beef industry generates over \$4.6 billion in cash receipts, and almost 50% of the national cattle herd is in our province. Alberta is also responsible for 70% of Canada's fed cattle production and 60% of its total beef production.

Alberta's new government has 44 new United Conservative Party MLAs, with 15 of those in cabinet appointed positions. Therefore, it's important that we, as the beef industry, prioritize our key issues and connect with the key Ministers relevant to these issues in a timely manner.

Taking a collaborative approach, ACFA is working with the Alberta Beef Producers (ABP) on a joint advocacy outreach plan; coming forward together in these initial meetings will help put our issues at the forefront. Additionally, a joint ACFA – ABP MLA reception is already in the works for the end of May in Edmonton.

Along with Minister Dreeshen, meeting requests with priority Ministers will include: Ric McIver, Minister of Transportation; Tanya Fir, Minister of Economic Development, Trade and Tourism; Jason Nixon, Minister of Environment and Parks; Jason Copping, Minister of Labour and Immigration; Grant Hunter, Minister of Red Tape Reduction; and Kaycee Madu, Minister of Municipal Affairs.

ACFA, along with ABP, looks forward to working with Minister Dreeshen and the other cabinet members alike to ensure an even stronger beef industry both in this province and in Canada through increased exports, improved competitiveness, and a strong rural economy while putting food sustainability, rural development, and consumer confidence at the forefront of priorities.

For questions or concerns, please contact me at:

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